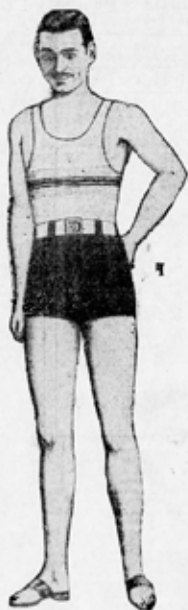


LATEST FASHIONS FROM
THE MOVIE CAPITAL FOR
PARTICULAR WOMEN.

PAPER DOLL CUTOUTS OF
FAMOUS MOTION PICTURE
STARS FOR THE CHILDREN

Clark Gable

in the
Movie Star
Paper Doll
Series



Clark Gable is unquestionably one of the greatest and most popular of all motion picture actors. He, with Claudette Colbert, won the Academy Award for the most outstanding performance of 1934 in "It Happened One Night" one of the best pictures of the year. Gable's latest picture is "United Artists' "The Call of the Wild", based on Jack London's famous book of the same name, a story of the exciting days of the Alaskan gold rush. Here, Clark Gable is pictured with a complete and correct gentleman's wardrobe.

1. A natty bathing suit of dark blue trunks, daily striped woolen shirt and white canvas belt.
2. This is a dressy six-button double breasted suit or night ran material especially appropriate for business wear. The coat also may be worn in good taste with serge or flannel trousers.
3. Every man should have a dressing gown and here is a real man's man's robe of wine colored silk brocade trimmed with heavy black satin.
4. A winter sports outfit. The lumberjack is of new tailored design and is worn with long woolen trousers, heavy socks and brown leather boots. It is similar to that worn by Clark Gable in his new picture, "The Call of the Wild".
5. For tennis, this one button polo shirt and solid white linen trousers is selected. The belt is a large bright colored bandana type handkerchief.
6. Imported black leather boots, tailored white whipcord trousers and light yellow polo shirt are a mark of good taste among polo enthusiasts.
7. For evening wear in warm countries, this ensemble is chosen by many well dressed men. The coat is of white broadcloth with shawl type collar. The trousers may be either black or the new midnight blue of recent vogue.



By B. W. Reynolds